

# AVMA and Hill's fight US pet obesity

**Pet obesity is a big problem in the US , with an estimate of 54 million overweight cats and dogs. The American Veterinary Medical Association (AVMA), along with Hill's Pet Nutrition and fitness guru Gunnar Peterson, therefore launched the 2008 "PetFit Challenge, " to get rid of the extra pounds.**

Peterson teamed up with the association and the pet food company to create a "People and Pets Fitness video" that provides pet owners with simple exercises to get themselves and their pets in shape.

To get America's pets on track, Hill's and the AVMA are taking the PetFit Challenge on tour, with a mobile interactive "science museum" that will visit 18 cities across the country helping pet owners better understand pet obesity.